Major sponsor package
£7500 + VAT  Mon
£6000* + VAT  Tues

Principal sponsor package
£10,000 + VAT
£8000* + VAT

Meeting sponsor package
£5000 + VAT  Mon
£4000* + VAT  Tues

Preferred exhibition booth(s), please choose three:

In signing and dating this booking form you agree to the Terms and Conditions contained within this ‘Exhibition & Sponsorship Opportunities’ document, including the payment terms & schedule and the cancellation policy & cancellation charges as outlined.

Signed ___________________________ Date ___________________________
Print name ___________________________ On behalf of ___________________________

Please return this form to Uta Boeger-Brown, Sponsorship & Exhibition Manager at BioMedEx Ltd email: physocexhibition@biomedex.co.uk

* not-for-profit rate
<table>
<thead>
<tr>
<th>Service Description</th>
<th>Mon</th>
<th>Tues</th>
<th>VAT Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rapid fire innovation session</td>
<td></td>
<td></td>
<td>£300</td>
</tr>
<tr>
<td>Prize Lecture</td>
<td></td>
<td></td>
<td>£1000</td>
</tr>
<tr>
<td>Symposium</td>
<td></td>
<td></td>
<td>£750</td>
</tr>
<tr>
<td>Programme sponsorship</td>
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<td></td>
<td></td>
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<tr>
<td>Outside back</td>
<td></td>
<td></td>
<td>£1000</td>
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<tr>
<td>Inside back</td>
<td></td>
<td></td>
<td>£800</td>
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<tr>
<td>Inside front</td>
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<td></td>
<td>£800</td>
</tr>
<tr>
<td>Full page</td>
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<td></td>
<td>£600</td>
</tr>
<tr>
<td>Half page</td>
<td></td>
<td></td>
<td>£400</td>
</tr>
<tr>
<td>Literature inserts</td>
<td></td>
<td></td>
<td>£200</td>
</tr>
<tr>
<td>Seat drop</td>
<td></td>
<td></td>
<td>£150</td>
</tr>
</tbody>
</table>

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Signed _____________________________ Date ______________________

Print name __________________________ On behalf of _______________________

Please return this form to Uta Boeger-Brown, Sponsorship & Exhibition Manager at BioMedEx Ltd email: physocexhibition@biomedex.co.uk

* not-for-profit rate
NOTES, AND TERMS AND CONDITIONS

- All prices are excluding VAT.
- All packages and opportunities will be allocated on a first-come, first-served basis. Should your chosen opportunities no longer be available we will contact you to discuss an alternative.
- Complimentary registrations are non-transferable.
- Any emails sent on behalf of sponsors/exhibitors are subject to approval by the conference organisers.
- Information being included in the printed programme is subject to it being received by the deadline schedule specified.
- Programme may be subject to change.

Contracts & confirmation

Sponsors
Once a completed booking form is received a confirmation of booking will be emailed to you with an accompanying invoice for the full amount of the selected sponsorship package. Completion of the booking form by the sponsor shall be considered as commitment to purchase the selected items.

Exhibitors
Once a completed exhibition booking form is received a confirmation of exhibition booking will be emailed to you with an accompanying invoice for the full amount of the selected exhibition package. Completion of the booking form by the sponsor shall be considered as commitment to purchase the selected items.

Programme sponsorship, promotional marketing & advertising packages
Once a completed booking form is received a confirmation of booking will be emailed to you with an accompanying invoice for the full amount of the selected programme sponsorship, promotional marketing and/or advertising package.

Exhibition space allocation
Whilst every effort will be made to allocate the space(s) requested, the organising committee and the Sponsorship & Exhibition Manager reserve the right to make the final allocation.

Eligible exhibits
Only the sign of the company/organisation whose name appears on the completed booking form may be placed in the stand or appear on any printed lists of sponsors and exhibitors. Exhibitors are not to share with others any space allotted to them without prior written consent by the Sponsorship & Exhibition Manager.

Liability
The organisers of Physiology and its appointed agents cannot accept liability for personal accidents or loss of or damage to private property of participants, including staff or appointed agents of exhibiting companies and organisations, and accompanying persons, either during or indirectly arising from the conference.

Public liability insurance
All exhibitors exhibiting sponsors and commercial partners must provide the Sponsorship & Exhibition Manager with a copy of their public liability insurance certificate as proof that their exhibition stand and personnel, as well as any agent and contractor appointed by said exhibitors, exhibiting sponsors and commercial partners are covered by public liability insurance for the duration of the conference, including set-up and break-down periods.

Abandonment
In the event of it being necessary for any reason whatsoever for the conference and/or its concomitant exhibition to be abandoned, postponed or altered in any way in whole or in part or if the organising committee and its appointed agents find it necessary to change the dates or venue of the conference and/or its concomitant exhibition or the Exhibition layout, the organising committee and its appointed agents shall not be liable for any expenditure, loss, or damage incurred by a sponsor or exhibitor resultant upon such change. Nor shall the organising committee and its appointed agents be liable for any expenditure, loss, or damage resultant upon the intervention of any authority which restricts the use of the premises in whole or in part in any manner whatsoever.

Payment
Terms of payment
The payment terms are 30 days from invoice issue date and within the payment schedule detailed below, however for late bookings the immediate payment may be required. All payments must be received before the start of the conference. Should any company/organisation fail to complete payments prior to the commencement of the conference, the Organisers reserve the right to deny participation to any such company/organisation and the organisers will be entitled to cancel the booking while cancellation will be subject to cancellation charges as outlined below. Any exhibiting company and organisation who fail to complete payments in accordance with the payment terms will not be granted access to their stand location to build or dress the space and will not be mentioned in the conference literature and will have their name and logo removed from the conference website. Similarly, any promotional items and literature inserts will not be included in the delegate bags.

Payment methods
All payments must be made in Pounds Sterling (GBP£) by Automated Bank Transfer (BACS) payment. Please note the invoice number must be used as the reference on all BACS payments.

Royal Bank of Scotland, Child & Co, 1 Fleet Street, London, EC4Y 1BD
Account number: 65213918
Sort code: 15 80 00
SWIFT code: RBOS GB 2L
IBAN: GB20RBOS15800065213918
Please note we do not accept payments by cheque or credit card.

Cancellation policy & cancellation charges
Cancellation or modification of any sponsorship, promotional marketing, promotional literature insert, advertising, and exhibition item must be made in writing and received by the Sponsorship & Exhibition Manager (contact information can be found at the bottom of this form). The following cancellation charges apply for any cancellation or modification notice received.

Before 8 April 2019 (that is, three months prior to the conference) – 50% refund will be made of the agreed package amount of programme sponsorship package, promotional marketing package, promotional literature insert, advertising package and exhibition package.

After 8 April 2019 (being less than three months prior to the conference) – no refunds will be issued on any agreed package and any outstanding amounts will be invoiced in full.

Sponsor & exhibitor guidelines
Companies wishing to offer hospitality in addition to the conference social programme must contact Uta Boeger-Brown (physocexhibition@biomedex.co.uk). Any company or organisation planning a function that is intended to involve delegates during the period of the conference must notify Uta Boeger-Brown of its style, timing, size and venue no later than 8 June 2019. Any such event is subject to agreement by the organising committee. No participant, sponsor or exhibitor may organise, attend or favour meetings, gatherings or any other events during the conference which have not been reported to, and approved by, the organisers prior to the start of the conference.

Schedule of delivery of items for inclusion in the printed programme and/or delegate bags
Company description and logo
Passport competition question and prize
Advert for printed programme
Insert for delegate bag to arrive
Information to be sent AFTER this time may not be included

This is a binding contract and becomes valid after the booking form is accepted by the Exhibition Secretariat, BioMedEx Ltd, and a confirmation email is issued. Please take time to read the general terms and conditions contained within this document.

Please return this form to Uta Boeger-Brown, Sponsorship & Exhibition Manager at BioMedEx Ltd
email: physocexhibition@biomedex.co.uk
NOTES, AND TERMS AND CONDITIONS

These terms are the contractual agreement between the Organiser and the exhibitor(s) / sponsoring company or organisation (Exhibitor(s)) / Sponsor(s)).

Application of Terms

Application to participate will be considered only if submitted on the appropriate forms, duly completed, signed and dated. Completed booking forms can be submitted by fax, post, or email. Emailed copies of the completed booking forms must be a scanned version of the signed original.

Booking will be confirmed in so far as exhibition space and sponsorship items are available. Applicants will be informed in writing (email) of the acceptance or refusal of their application. In case of refusal, all payments received shall be fully refunded. In case of acceptance for Sponsorship or Exhibitor, the Organiser will be bound by the Terms and Conditions listed on the booking forms and in the 'Sponsorship Opportunities & Exhibit' prospects and /or contractual agreement.

Obligations and Rights of the Sponsor/Exhibitor:

Both the Sponsor / Exhibitor and the Organiser are bound by the terms of this Agreement, which constitutes the entire agreement between the parties. Any and all damages claims including those usually covered by a fire and extended-cover policy. The Sponsor / Exhibitor undertakes to arrange a public liability insurance policy and to maintain liability insurance providing cover for any / all loss / damage caused to third parties for which the Sponsor / Exhibitor is liable (including all regular and temporary staff). The Policy shall include a 'rental risks' clause to cover loss, theft, damage to all / any equipment that the Sponsor / Exhibitor is the custodian. Upon request, the Organiser will be provided with copies of such policies.

Exhibition Regulations:

The Exhibition Manager, acting under the direction of the Organising Committee, has the final decision as to the acceptability of displays. Exhibitors are not to share with others any space allotted to them without prior written consent by the Exhibition Manager.

The Organiser reserves the right to alter the general layout or limit the space allotted to each Sponsor / Exhibitor, postpone the exhibition or transfer it to another site if unforeseen circumstances warrant such action. Should any contingency prevent the holding of the exhibition, the Organiser will not be held liable for expenses incurred other than the cost of exhibition space rental fees.

All exhibits are to be displayed so as to avoid blocking aisles, obstructing adjoining exhibition stands or exhibition spaces, damaging the premises or the leased equipment. Exhibitors are kindly requested to allow sufficient see-through areas, which ensure clear views of surrounding exhibits. Height restrictions apply for purpose-build stands utilising space–only exhibition space / stands in accordance with the exhibition guidelines and rules & regulations enforced by the owners and operators of the premises. Exhibitors are responsible for the cost and execution of the design, installation, and delivery of their display to (and its removal from) the exhibition site.

Flammable materials are not to be used. Equipment displayed or demonstrated must be installed with strict adherence to safety measures. Electrical equipment must be PAT tested. Exhibition stands shall observe the timetable designated for completion of their display before the exhibition opening and its dismantling at the close of the exhibition. No dismantling or packing of the display shall be undertaken before the designated hour of the closure of the exhibition and the time designated for exhibition break-down. It is the responsibility of the Exhibitors / Sponsors to pack and remove or consign for shipment all items of value prior to leaving their exhibit unattended, otherwise the Organiser will arrange for the removal of such items at the Exhibitors / Sponsors’ risk and expenses.

Exhibitors are obliged to ensure that their exhibition stands are permanently staffed during the exhibition key times. Payments are to be made in accordance with the condition of payment (payment terms and payment schedule) listed in the prospectus. Should the Sponsor / Exhibitor fail to make a payment on time, the Organiser is entitled to terminate the contract, withdraw confirmation of acceptance, make other arrangements for the exhibition stand / sponsorship item or seek compensation for non-fulfilment of contract. Participation by Sponsors / Exhibitors is dependent upon compliance with all rules, regulation and conditions stated herein. Access to the exhibition is authorised on presentation of the Sponsor’s / Exhibitor’s badge issued by the Organiser. Sponsors’ and Exhibitors’ badges will not be mailed in advance and may be collected from the Registration Desk.

The Organiser ensures daily cleaning of the aisles. Sponsors / Exhibitors are responsible for the cleaning of their stands. The provision of refreshments for the conference participants by Sponsors / Exhibitors is permitted only if the catering service agreed to by the Organiser is used. The Organiser reserves the exclusive right to serve all alcoholic beverages at the conference. Sponsors / Exhibitors are responsible for the cost and execution of the advertising panels and display stands. Exhibition areas and fittings made available to Sponsors / Exhibitors must be handed back in their original condition. In case of damage or loss of equipment provided, or damage to areas occupied, repair and replacement will be charged to the Sponsor / Exhibitor.

Any advertising or fitting must be submitted to the Organiser for prior authorisation. Advertising panels and display are not permitted outside the exhibition areas allotted to Sponsors / Exhibitors. The Organiser will not approve material which do not comply with the accepted standards, until the necessary changes have been made.

Any distribution of advertising materials, corporate leaflets, invitations or flyers by Sponsors / Exhibitors may only be carried out from the exhibitor’s stand or within any pre-reserved exhibition space. Companies wishing to offer hospitality in addition to the conference social programme must contact the Organisers. Any company or organisation planning a function that is intended to involve delegates during the period of the conference must notify the Organisers of its style, timing, size and venue by the deadline specified in the notes, terms and conditions. Any such event is subject to agreement by the Organising Committee. No participant, sponsor or exhibitor may organise, attend or favour meetings, gatherings or any other events during the conference which have not been reported to, and approved by, the Organisers prior to the start of the conference.

Intellectual Property

Unless otherwise provided for in writing, the copyright and other intellectual property rights held over all the Organiser’s offers, publications, and other products or services shall remain its property. Any rights which may be granted by the Organiser are destined for the Sponsor / Exhibitor’s sole use and may not be assigned, transferred, or granted under sub-licences without the Organiser’s prior agreement. Granted rights shall be non-exclusive. The Sponsor / Exhibitor shall not acquire any intellectual property right over the products and services offered by the Organiser.

Trademarks and Logos:

The Sponsor / Exhibitor shall be personally responsible for any authorisation relating to copyright or related rights, originating from the elements of any nature whatsoever which it provides or uses during the conference. Any Sponsor / Exhibitor shall hold the Organiser harmless as regards any action in this respect. Moreover, the Sponsor / Exhibitor hereby expressly authorises the Organiser to use the Sponsor’s / Exhibitor’s trademarks and logos within the strict framework of the conference for its organisation and promotion.

Code of Practice:

It is the Sponsor’s / Exhibitor’s responsibility to comply with the local authority’s regulations on the Code of Practice. Please refer to ABPI (Association of British Pharmaceutical Industries) www.abpi.org.uk EFPIA (European Federation of Pharmaceutical Industries & Associations) www.efpia.org IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Failure to comply with these regulations may lead to immediate withdrawal of the right to participate in the conference without compensation or refund of sums already paid, and without prejudice to the Sponsor / Exhibitor.

Governing Law

This contractual agreement and any dispute or claim arising out of or in connection with it or its subject matter or formation (including non-contractual disputes or claims) shall be governed by and construed in accordance with the law of England and Wales.

Divisions and Jurisdiction:

The parties irrevocably agree that the Commercial Court of England, at a division of the Queen's bench Division of the High Court, shall have exclusive jurisdiction to settle any dispute or claim that arises out of or in connection with this contractual agreement. 1